

City of Walnut Family Festival 2019 Sponsorship Guide

What is the Walnut Family Festival?

The Family Festival is a non-profit community event, which is planned and organized each year by a volunteer committee of local residents. The Festival provides a full day of fun and excitement through arts & craft booths, food booths, business and community awareness booths, a community procession, pooch parade, kid's area, and live entertainment for all to enjoy.

Festival Schedule

When: Saturday, October 12, 2019

Where: Suzanne Park
625 Suzanne Road
Walnut, CA 91789
(909) 598-5605

Time:

9:00 am Exhibits & Activities open
9:00 am Parade steps off
11:00 am Opening Ceremonies
12:30 pm Entertainment begins
5:00 pm Festival Ends



Why Sponsor?

The Festival is attended by thousands of individuals from Walnut and surrounding communities, so being a sponsor is a great way for businesses and organizations to increase their name and/or product recognition within the community, and beyond! There are five levels of sponsorship, each with different levels of recognition and benefits:

Diamond - \$10,000

All Festival promotions listed below, and . . .

- Company banner on Festival Stage
- Company banner carried in Festival Parade
- Sponsor plaque presented during Opening Ceremonies at Festival

Platinum - \$5,000

All Festival promotions listed below, and . . .

- Introduction during Opening Ceremonies at Festival
- Company entry into Festival Parade

Gold - \$2,000

All Festival promotions listed below, and . . .

- Exhibit booth at Festival including canopy, table and two chairs
- Business/organization name on display at Festival
- Acknowledgement on City website

Silver - \$1,000

All Festival promotions listed below, and . . .

- Acknowledgement printed in City of Walnut Recreation brochure (delivered to over 12,000 Walnut households)
- Announcement from main stage as a sponsor

Bronze - \$500

- Business/organization name on display at Festival
- Acknowledgement on City website

How to Sponsor

It's easy! Pick a sponsorship level that best suits the promotional needs of your business and then send a check, made payable to the "Walnut Family Festival", to:



Walnut Family Festival
C/O City of Walnut
P.O. Box 682
Walnut, CA 91788-0682



You may also pay by credit card by calling the City of Walnut Recreation Services Department at 909-598-5605 (Monday-Thursday, 7:00 am to 6:00 pm). All sponsors will receive a letter acknowledging their contribution.

For more information, please contact Alicia Jensen at ajensen@ci.walnut.ca.us or 909- 598-5605.